



MEXICO VS. MEXICO SHOWDOWN HIGHLIGHTS CINCO DE MAYO WEEKEND IN LAS VEGAS

**Canelo Promotions Presents Clash Of Mexican Superstars
As Pound-for-Pound Great Canelo Álvarez Duels All-Action
Star Jaime Munguía Headlining a PBC Pay-Per-View Event
Available on Prime Video Saturday, May 4 from
T-Mobile Arena in Las Vegas**

***Blockbuster Pay-Per-View Card Also Available
Live on DAZN.com***

**Pre-Sale Available Through AXS.com Thursday, March 14 from
10 AM PT until 10 PM PT with Code: PBC**

Public On Sale Begins Friday, March 15 at 10 a.m. PT!

LAS VEGAS – March 12, 2024 – Mexican superstars will go toe-to-toe as Canelo Promotions presents a Cinco de Mayo weekend blockbuster that will see pound-for-pound great **Canelo Álvarez** put his undisputed super middleweight world title on the line against unbeaten all-action former world champion **Jaime Munguía** headlining a PBC Pay-Per-View event on Prime Video on Saturday, May 4 from T-Mobile Arena in Las Vegas.

In addition to the PPV being available for purchase on Prime Video, regardless of Prime membership, fans will also be able to purchase the PPV via DAZN.com. On top of those options, fans will also be able to continue to access the telecast through traditional cable and satellite outlets.

Canelo vs. Munguía is the first four-belt undisputed title fight between Mexican combatants and harkens back to the great Mexico vs. Mexico matchups of the past including classics such as Erik Morales vs. Marco Antonio Barrera, Carlos Zárate vs. Alfonso Zamora and Jesús Castillo vs. Rubén Olivares, amongst many others. Canelo has already etched himself in history alongside the greatest Mexican fighters to enter the ring and can add to that legacy on May 4,

while Munguía hopes to move himself up the pedestal and make his own lasting mark in the boxing annals with a signature victory Cinco de Mayo weekend.

Pre-sale tickets are available Thursday, March 14 from 10 a.m. PT until 10 p.m. PT through [AXS.com](https://www.axs.com) by using the code: PBC

Public on-sale begins Friday, March 15 at 10 a.m. PT with tickets available through [AXS.com](https://www.axs.com). The event is promoted by Canelo Promotions, TGB Promotions, Golden Boy Promotions and Zanfer Boxing Promotions.

“We are very excited to return on May 4, especially with a Mexican opponent,” said Eddy Reynoso, Canelo’s Manager and Trainer. “This will be a 100% Mexican celebration! There has been a long time since two Mexicans have faced each other in an event like this. It’s going to be a grand fight. Jamie Munguia is an ex-champion who’s been winning fights and demonstrating great things. That tells me it’s going to be an exciting fight. I am very happy and grateful to Jamie that he agreed to make this happen.”

“Cinco de Mayo weekend is a crown jewel in the boxing calendar, and this year will be one of the most anticipated in recent memory with this all-Mexico showdown between undisputed champion and future Hall of Famer Canelo Álvarez taking on the undefeated power-puncher Jaime Munguía headlining a PBC Pay-Per-View event on Prime Video,” said Tom Brown, President of TGB Promotions. “Saturday, May 4 at T-Mobile Arena will be the highlight of what is always one of the city’s biggest weekends. Fans know that when an all-time great like Canelo faces a hungry action fighter like Munguía, the chances for drama and fireworks are through the roof.”

“An all-Mexican championship showdown on Cinco de Mayo weekend between two guys with immense pride for their country and at the top of their games — it doesn’t get any better for the sport of boxing,” said Oscar De La Hoya, Chairman and CEO of Golden Boy Promotions. “Given Jaime’s incredible offensive attack, Canelo’s unmatched counterpunching and both guys’ tremendous power, fans are in for an absolute barn burner. We at Golden Boy are proud to have been able to work with our partners at DAZN to help make this massive battle and potential instant classic in Las Vegas that you don’t want to miss!”

“Jaime Munguía continues to make history as he paves his way in the sport,” said Fernando Beltrán, CEO of Zanfer Boxing Promotions. “There will be an overflow of Mexican pride in Las Vegas. This fight was accomplished for the people of México between two of the top Mexican fighters in boxing.”

CANELO ÁLVAREZ VS. JAIME MUNGUÍA

The reigning WBC, WBA, IBF and WBO Super Middleweight World Champion, **Canelo Álvarez** will look to extend his own record of successful undisputed title defenses in the four-belt era as he defends his belts for the fourth time in a 12-round matchup against the unbeaten former 154-pound world champion **Jaime Munguía**, who will compete at the full 168-pound limit for the third straight fight.

Having captured world titles at 154, 160, 168 and 175-pounds, Canelo (60-2-2, 39 KOs) returns to action after a dominant victory last September that saw him drop former undisputed super welterweight champion Jermell Charlo on his way to a unanimous decision. The fighting pride of Guadalajara, Jalisco, Mexico, Canelo became undisputed at super middleweight in November 2021 by taking the IBF belt from then unbeaten Caleb Plant via an 11th-round TKO. After

dropping a light heavyweight title fight against Dmitry Bivol in May 2022, Canelo rebounded to defeat Gennadiy Golovkin in their September 2022 trilogy fight before besting John Ryder in May 2023.

Under the guidance of his renowned manager and trainer Eddy Reynoso, Canelo has triumphed over a long list of elite fighters since turning pro at just 15-years-old in 2005, including Golovkin, plus Shane Mosley, Erislandy Lara, Miguel Cotto and Sergey Kovalev to name a few. Outside of the Bivol fight, Canelo's only other defeat came against undefeated legend Floyd Mayweather in September 2013.

"I'm very proud and excited to be able to make this fight," said Canelo. "A Mexican versus another Mexican is always a huge fight and it's been a while since there's been one like this. It's great to give an opportunity like this to a fighter that's earned it like Jaime has. It gives me a lot of joy that two Mexicans will be facing each other in such a big fight for the sport."

The 27-year-old Munguía (43-0, 34 KOs) first burst onto the scene in 2018, shocking Sadam Ali via a fourth-round TKO to claim a 154-pound world championship, which he would go on to defend successfully five times. A native of Tijuana, Baja California, Mexico, Munguía continued his dominance after moving up to 160-pounds, going 6-0 at the weight class from 2020 through 2022, including triumphs over D'Mitrius Ballard, Gabriel Rosado and Tureano Johnson, all while garnering a reputation as one of the most fan-friendly fighters in the sport.

Munguía made his debut campaigning at super middleweight in June 2023, facing longtime top contender Sergiy Derevyanchenko. Munguía emerged victorious with a unanimous decision in the back-and-forth affair that garnered Fight of the Year honors from the BWAA. In his most recent fight, Munguía joined forces with legendary trainer Freddie Roach, who helped guide him to a dominant ninth-round stoppage of veteran contender John Ryder in January.

"I'm very, very happy and filled with enthusiasm for this great opportunity," said Munguía. "I'm incredibly grateful to everyone involved who were able to make this fight a reality. We are ready to give fans a great night of boxing on Saturday, May 4. I can't wait to demonstrate to the world that I am capable of doing great things. Viva Tijuana and Viva México!"

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For more information visit www.PremierBoxingChampions.com, follow #CaneloMunguia, follow on Twitter @PremierBoxing and @TGBPromotions, on Instagram @PremierBoxing and @TGBPromotionss or become a fan on Facebook at <http://www.facebook.com/PremierBoxingChampions>

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